

ELIZABETH SWARTZ

314.239.9759 | elizabethswartzcw@gmail.com | elizabethfswartz.com

AWARDS

One Show, Young Ones, Merit
ADDY, National, Student Silver
ADDY, District, Student Gold
ADDY, District, Student Silver
ADDY, Local, Judge's Choice [x2]
ADDY, Local, Student Gold [x2]
ADDY, Local, Student Silver
PFC, Parent's Favorite Child

SKILLS

Writing
Concepting
Adobe Creative Suite
Microsoft Office,
emphasis in Word
Social Media,
one advantage to
being a millennial

EXPERIENCE

Copywriting Intern, Hudson Rouge NY

An agency dedicated to the luxuries in life.

- Took the small stuff and made it big.
- Lincoln Motor Company: Social content and experiential advertising

Creative Director, Ad Team

A campaign for the National Advertising Student Competition.

- Directed a fully integrated campaign to reinvent Ocean Spray's aging image.

Copywriter, Creative Portfolio Specialization

Two-year immersive portfolio program in an agency-like setting.

- Cultivated ideas and created spec campaigns until nothing made sense. The closer you are to insanity, the closer you are to a good idea.

Intern, Creative Campus

A program built on bringing art to areas where art is nonexistent

- Played with the possibilities of art and brought them to the community.

EDUCATION

The University of Alabama

Bachelor of Arts Communication, May 2018

Major: Advertising, Creative Portfolio Specialization

Minor: Creative Writing

GPA: 4.00